

## **Privacy Policy & SMS Terms and Conditions**

**ARC Construction Group** ("Company," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, protect, and handle personal information, including conversational SMS/text messaging, used solely for project updates, inquiries, follow-up, and service-related information.

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### **1. Information We Collect**

#### **a. Information You Provide**

We may collect personal information when you:

- Provide your name, phone number, email, or project details via SMS, website forms, or other communication channels.
- Request updates, service information, or follow-up regarding construction projects.

#### **b. Information Automatically Collected**

We may collect technical information when you visit our website, such as your IP address, browser type, device information, and usage patterns. This data helps us improve our services and website functionality.

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### **2. How We Use Your Information**

We use the information you provide for the following purposes:

- Responding to inquiries and project-related questions.
- Sending updates on project status, service reminders, or follow-ups.
- Improving our services and communication channels.
- Ensuring the security and functionality of our website.
- Complying with legal obligations.

We do not use your personal information for marketing unless you explicitly opt in.

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### **3. Website Security**

We take reasonable measures to protect the security of your personal information on our website, including:

- Using SSL/TLS encryption to safeguard data transmitted between your browser and our servers.
- Implementing access controls and secure authentication for sensitive information.
- Regularly monitoring and maintaining our website to prevent unauthorized access, data breaches, and other security threats.

- Ensuring third-party service providers adhere to security standards when handling your information.

While we make every effort to protect your information, no website or internet transmission can be guaranteed to be completely secure.

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#### **4. SMS/Text Messaging Terms and Conditions**

By opting in to receive SMS/text messages from ARC Construction Group, you agree to the following:

1. **Purpose:** Messages are for project updates, service notifications, inquiries, and follow-up purposes only.
2. **Opt-In & Consent:** You consent to receive SMS communications from us by voluntarily providing your phone number.
3. **Message Frequency:** Message frequency may vary depending on your project status or inquiries.
4. **Opt-Out:** You can stop receiving SMS messages at any time by replying **STOP** to any message. After opting out, you will no longer receive messages from us.
5. **Costs:** Message and data rates may apply depending on your mobile plan.
6. **Privacy:** We do not sell, rent, or share your mobile information with third parties or affiliates for marketing or promotional purposes. All categories outlined in this Privacy Policy exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.
7. **Security:** We implement reasonable security measures to protect your information and ensure safe transmission of SMS communications.

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#### **5. Sharing Your Information**

We may share your information only with:

- Service providers who assist in delivering project updates and services.
- Legal authorities, if required by law or legal process.

We **do not** sell, trade, or share your personal information for marketing purposes.

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#### **6. Data Retention**

We retain your information only as long as necessary to provide services, comply with legal obligations, or enforce our agreements.

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#### **7. Your Rights**

You may:

- Access and review your personal information.
- Request corrections to any inaccurate information.
- Opt-out of SMS communications at any time.

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## **8. Changes to This Policy**

We may update this Privacy Policy and SMS Terms from time to time. Any changes will be posted on <https://www.awesome816.com/> with an updated effective date.

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## **9. Contact Us**

If you have questions about this Privacy Policy or SMS Terms, please contact:

**ARC Construction Group**

[info@awesomeneeprojects.com](mailto:info@awesomeneeprojects.com)

Missouri office: 8165296670

Kansas Office: (913) 358-5883